

Dear customer,

It is my great pleasure to enclose the new Authentic Models 2018 catalogue. As you will immediately notice, this year's edition looks very different from previous ones. Our celebration of being in business for 50 years was a natural moment to reflect on our offering and position in the market. In doing this, we decided it was time to refresh the way our distinctive high quality items are presented.

The new catalogue and website have therefore been completely redesigned with an updated logo, styling and photography which are better aligned with today's customers' tastes and expectations. With this, we aim to appeal to a broader customer base and extend your sales opportunities.

Half a century on from our beginnings as a nautical gift company, Authentic Models has developed into a wider-ranging home furnishings and décor brand with items that enhance every style of interior. Our pieces bring intriguing elegance to modern and traditional homes alike, in a way which is distinctively different from other offerings in the market. While we have extended our assortment and updated our image, the passion and craftsmanship that goes into our high quality products remains the same.

On behalf of everybody at Authentic Models, I hope you enjoy inspiring your customers through our new presentation.

Kind regards,
Jean Paul Snel
CEO